

Privacy Policy

Your Privacy

The Alaska SeaLife Center is committed to the protection of your privacy on this website. This website does not collect personal information such as names and email addresses unless you knowingly provide that information.

Policy on Information Collection

The website collects personal information for membership purchases and renewals, program registrations, electronic newsletters and mailings, and general inquiries. This information is used only for the intended services. For some of these services, the site may request information about background, occupation, demographics, and interests. We do not share any of your information with other organizations.

This site collects personal information to operate the site and to deliver the services you request. This information helps us understand our audience, and that allows us to better meet the needs of website users. We do not sell, trade, or rent personal information. We may compile aggregate statistics and provide them to third parties, but these statistics will not include information that identifies individual website users.

The website automatically collects information about computer hardware and software which can include IP addresses, browser types, domain names, access times, and the referring websites that visitors use to access this website. The site uses this information to maintain the quality of the service while you are on the website, as well as to collect general statistics about the site.

We may save personal information to comply with federal and state policies, but we will not disclose this information to third parties or government agencies unless we are required to do so by state or federal law or we must act under exigent circumstances to protect the safety of our users or the public.

How do you contact us regarding your information?

Please call (907) 224-6355 or email <u>development@alaskasealife.org</u> with any other questions or concerns, or if you would like to review your personal information with us. Please let us know if you wish to remain anonymous for donor recognition purposes.

Data Security

The Alaska SeaLife Center's (ASLC) public website uses https, a protocol that offers secure transmission of data between you and the website. Blackbaud Altru, our ticketing, donation, and membership cloud-based software, employs risk-management teams who work every day to ensure the safety of your data by adhering to industry standard practices, conducting ongoing risk assessments, aggressively testing the security of their products, and continually assessing their digital infrastructure. Your information is stored on Blackbaud's highly secure servers which are monitored 7/24/365 by on-site personnel.

Revisions to the Privacy Policy

The privacy policy may be revised at any time. We may revise the policy in response to changes in the law or other factors. We encourage website users to periodically visit this page to review the most current policy.